CALL FOR PAPERS

Academy of International Business – Central and Eastern Europe Chapter and Cracow University of Economics – Department of International Trade

would like to invite you to

5th AIB-CEE Chapter Annual Conference on

INTERNATIONAL ENTREPRENEURSHIP
AS THE BRIDGE BETWEEN INTERNATIONAL ECONOMICS AND INTERNATIONAL BUSINESS

12–14 September 2018
Kraków, Poland
CONFERENCE TRACKS

Our discussions in the academic panels will concentrate around following broadly defined conference tracks:

1. IB theory: from going international to designing international business models
   Track Chair: Piotr Trapczyński, Poznań University of Economics, Poland

2. Internationalization theory and practice: from rethinking MNEs, to SMEs and BGs
   Track Chair: Tiia Vissak, University of Tartu, Estonia

3. International entrepreneurship, strategy and innovation in the CEE region
   Track Chair: Krzysztof Wach, Cracow University of Economics, Poland

4. Competitiveness of the CEE region, its economies and industries
   Track Chair: Erzsébet Czakó, Corvinus University of Budapest, Hungary

5. Global value chains and developments in FDI in CEECs
   Track Chair: Andreja Jaklič, University of Ljubljana, Slovenia

6. International trade – rethinking convergence and fair trade
   Track Chair: Agnieszka Głodowska, Cracow University of Economics, Poland

7. Societies, markets and cultures in Europe and beyond
   Track Chair: Matevž Raškovič, University of Ljubljana, Slovenia

8. Global marketplace and international marketing around the globe
   Track Chair: Michał Lemański, University of Nottingham in Ningbo, China

9. International HRM and cross-cultural management
   Track Chair: József Poór, Szent István University, Hungary

10. IB teaching and networking in the CEE region
    Track Chair: Mirosław Jarosiński, Warsaw School of Economics, Poland

We hope that within the above mentioned tracks everybody will find an appropriate topic that will suit his/her interests and/or needs. We invite all interested parties to submit paper and panel proposals accordingly. For the full description of tracks see the conference website: [http://aibcee2018.uek.krakow.pl](http://aibcee2018.uek.krakow.pl)

The conference will take place at the campus of Cracow University of Economics (Kraków, Poland). At the conference website there is a list of recommended hotels nearby.

PAPERS AND PUBLICATIONS

Conference sessions will provide the opportunity to broadly discuss ideas included in the papers. All the scientific papers accepted and presented at the conference will be placed for publication in cooperation with the AIB-CEE Chapter scientific journals (subject to their acceptance). The full list of journals is available at the website of the conference.

REGISTRATION & FEES

Please visit [AIB-CEE 2018 Registration form](http://aibcee2018.uek.krakow.pl) to fill in your registration, hotel accommodation, transfer booking and tourist program (hotel accommodation, transfer booking and tourist program are optional).

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<th>Fee type per person</th>
<th>Already AIB member</th>
<th>Non-AIB members</th>
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<tr>
<td>Certified Doctoral student</td>
<td>200 EUR</td>
<td>200 EUR + 50 USD AIB membership fee</td>
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<tr>
<td>Early-bird registration</td>
<td>350 EUR</td>
<td>350 EUR + 100 USD AIB membership fee</td>
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<td>(before July 15, 2018)</td>
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<tr>
<td>Regular registration</td>
<td>400 EUR</td>
<td>400 EUR + 100 USD AIB membership fee</td>
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<td>(from July 15 to August 31, 2018)</td>
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<td>Late registration</td>
<td>500 EUR</td>
<td>500 EUR + 100 USD AIB membership fee</td>
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<td>(from September 1 to September 10, 2018)</td>
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<tr>
<td>On-site conference registration</td>
<td>500 EUR</td>
<td>500 EUR + 100 USD AIB membership fee</td>
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<td>(from September 12, 2018)</td>
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<td>Guest at social events &amp; gala dinner</td>
<td>70 EUR</td>
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Each conference participant is subject to the fee, regardless whether the paper is coauthored or not. The participants are to cover accommodation and travel expenses on their own. The registration fee does not include accompanying persons, this is why we offer a special fee for guests.

There will be a sightseeing tour of the Old Town of Kraków, which is on the UNESCO World Heritage List. Before and after the conference it will be possible to purchase an additional tourist programme to world-class places like Wieliczka Salt Mine and Auschwitz Nazi Concentration Camp in occupied Poland (both on the UNESCO List). Details can be found at our conference website.

SUBMISSIONS – IMPORTANT DATES

- **January 15, 2018** – Submission system opens, submit your paper here.
- **April 30, 2018** – Deadline for papers and panel proposals submissions
- **June 30, 2018** – Information on acceptance/rejection of papers and panel proposals