

"Entrepreneurship, Family Firms and Economic Development"

Date: April 27-28, 2012

Site: Krakow, Poland

Organiser: Cracow University of Economics, Universita Politecnica delle Marche

Topics:

The concept and determinants of entrepreneurship in modern economies; The relations between entrepreneurship and family firms; The advantages and disadvantages of family as a vehicle for firms' creation; The barriers to the growth of family firms; The similarities and differences between family firms and SMEs; Comparative advantages and disadvantages of family firms; The impact of family firms on local development; The spatial dimension of entrepreneurship; International migration and family firms; Governance challenges of family firms; Family business groups: emergence and prospects; Various research approaches to study family firms' growth and development The Impact of the Business Environment on the Family Firms; Public policy and the growth of family firms.

Language: English

Deadline: 15 December, 2011

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